

OHA

Oklahoma
Hospital
Association

100th

ANNIVERSARY

OHA 2019 Annual Report



An Extraordinary Year



Letter to Members

This 100th year has been an extraordinary and memorable one. For the past century, the OHA has remained true to its mission of *“promoting the welfare of the public by representing its members and advocating on their behalf, providing services to assist its members in meeting the health care needs of their communities, educating the public and providers on health policy and issues, and promoting quality health care for Oklahomans.”*

As we celebrate the past, we must also look to the future. How will we measure success for the next 100 years? We can point to tremendous advances in medicine that have occurred in our own lifetimes. Will the Affordable Care Act stand yet another legal challenge? Will the use of artificial intelligence change patient care for the better, not only through technologic advances, but also in workforce re-design? Health care will continue to evolve as always. Constant change will require that a strong OHA continues to be relevant.

It is clear that ***we are stronger together***. This year’s effort to collect signatures for the Medicaid expansion ballot initiative, SQ 802, has been a great demonstration of what hospitals can do when mobilized on a common goal. We are not done and the next step of the campaign will be the hardest part. When we work together, we are a force.

OHA membership is indeed a team sport. We cannot do what we do without your active participation. The value of the dues you pay to the association is only as good as your personal and staff engagement. This year's W. Cleveland Rodgers Distinguished Service awardee is Jim Berry from Northeastern Health System. This hospital system is excellent at taking full advantage of the service offerings from OHA. How did Jim get his hospital involved? He has always said "yes" to any ask by the OHA. Jim has served on a number of OHA councils and committees and is now on the OHA board. His hospital participates in many of OHA's educational offerings and special services.

OHA's councils and committees are critical to our efforts to fulfill the Association's mission and offer an excellent opportunity for hospital leadership to get involved. We are always looking for interested people who are willing to serve in their respective area. Our affiliated groups provide additional ways to connect with OHA. Not only do these groups provide valuable input to the OHA, they provide a vital networking connection to peers. Further, participation in the OHA's many events truly magnifies that we are collaborators more than competitors. We are on the same team.

OHA's advocacy efforts sometimes overshadow the many other great services we offer at OHA. Nothing is more important than telling, and re-telling, your hospital story. Hospital employees across Oklahoma witness miracles daily. What you do on a daily basis makes a difference. OHA's future is only as strong as each hospital's willingness to be truly invested and involved. Your engagement is the key to OHA's future success!

Sincerely,



Jay Johnson, FACHE
Chairman



Patti Davis
President

Celebrating a Century

*O*n May 21, 1919, Dr. Fred Clinton convened a group of hospital administrators in Muskogee to form an association that today, 100 years later, is the voice of hospitals in Oklahoma. This year, OHA members celebrated a century of extraordinary efforts working together to improve health and health care in our state.

Four unique 100th Anniversary events were held throughout the year, beginning with a special dinner in January for past and present OHA board members. Many of our retired hospital administrators who have served on the board in the past shared memorable stories of OHA accomplishments, collaboration and friendships.



Above: Doug Weaver, Jay Johnson and Patti Davis unveil a 100th Anniversary commemorative 3D art piece. Right: Doug Weaver, chair of the 100th Anniversary Committee, kicks off the celebration in January. Below: Friends from OHA's past visit at the Jan. 24 board dinner. Left to right are Curtis Pryor, former board chair; Vera Mitchell; and Gary Mitchell, former board chair.



Charter hospital recognition.

of Care



Current and past OHA members visit at the 100th Anniversary Forum picnic.

In May, we celebrated at the Oklahoma History Center on the very day that our association had convened in 1919, May 21. The day included a reenactment of Dr. Fred Clinton's first speech to the association and insights into life in Oklahoma in 1919 from Dr. Bob Blackburn, executive director of the Oklahoma Historical Society.



Above: Reenactment of first speech given by OHA founder Dr. Fred Clinton. Right: Former OHA President John Coffey (standing) visits with Keith and Shirley Calvert at the May 21 History Center event.



In connection with our summer Health Care Leaders Forum, members and their families gathered for a barbecue picnic and rousing game of OHA trivia at Shangri-La in July. These extended family gatherings at the Forum have been a big part of our history, helping to strengthen our bonds of collaboration.

The year culminated in a Gala at the National Cowboy & Western Heritage Center on Nov. 13. For more on OHA's history, go to www.okoha.com/100.



At right top: John Coffey, past OHA president; Patti Davis, current OHA president; Craig Jones, past OHA president. At right bottom: Long-time hospital administrators visit at the May 21 event, left to right, Randy Curry, Doug Weaver, Gary Mitchell and J.R. Caton.



ON THE BALLOT!

Hospital Collaboration is Key in Medicaid Expansion to a Vote of



On Oct. 24, OHA members, along with partners from the State Question 802 campaign, turned in more than 313,000 signatures to the secretary of state to send Medicaid expansion to a vote of the people. This achievement comes after a nearly 10-year effort by OHA to ensure that Oklahoma accepts federal dollars to expand Medicaid as a part of the Affordable Care Act. Support came from every corner of the state and this could not have been achieved without the tireless work of staff at numerous OHA-member hospitals attending trainings, holding signature gathering events and drives, and educating their communities on the value of the initiative. OHA provided a complete toolkit of materials for members to use in their communities.

Petition effort breaks record



Oct. 24, 2019. Medicaid expansion, driver petitions to put the question on the ballot to the Oklahoma secretary of state Oct. 24, 2019. (DUSTY BELL/OKLAHOMAN.COM)

A2 Thursday, June 13, 2019 THE OKLAHOMAN | OKLAHOMAN.COM

Coalition launches campaign for Medicaid expansion vote

By K.S. McNutt
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A statewide coalition launched the Oklahoma Decide Healthcare campaign Wednesday to give voters the choice to approve Medicaid expansion to thousands of uninsured state residents.

"We're normal, everyday Oklahomans that care about this issue and we're growing every day," spokeswoman Amber England said.

The coalition — which includes doctors, nurses, patients, business executives, nonprofit

organizations, health care advocates and hospitals — wants to bring more than \$1 billion back to Oklahoma every year from Washington, D.C., to expand Medicaid coverage to as many as 200,000 Oklahomans and boost the state's economy, England said.

England is the only person currently staffing the campaign, which is being funded by individuals and organizations "that care about this issue," said England, who did not disclose the specific donors.

England said donors will be disclosed when a ballot

initiative clears all hurdles and the governor declares an election date.

An initiative petition to put Medicaid expansion on a statewide ballot is under fire by the conservative think tank Oklahoma Council of Public Affairs, which filed a protest. The Supreme Court is scheduled to hear oral arguments in the protest Tuesday.

The coalition would need to collect nearly 175,000 voter signatures to put the issue on the November 2020 general election ballot, England said. She is confident supporters will be able to start collecting

signatures by late summer or early fall.

The expansion would provide an estimated \$900 million a year in federal money to be matched by about \$100 million a year in state funds.

Under the Affordable Care Act, Medicaid is available to those making less than 133% of the federal poverty level, which is about \$17,000 a year for an individual or \$28,000 for a family of three. Thirty-six states have expanded Medicaid. Last year, voters in Utah, Nebraska and Idaho all approved Medicaid expansion.

SQ 802 volunteers carry in more than 313,000 signatures, setting a record for the most petition signatures in state history.

Medicaid expansion campaign turns in 313,000 signatures

By Caroline Foreman
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Supporters of expanding Medicaid to cover roughly 200,000 more low-income Oklahomans turned in

313,077 signatures to put the measure to a statewide vote in 2020.

The number of signatures gathered far exceeds the 175,000 signatures the campaign needs to qualify the measure for the ballot

and exceeds the number of signatures turned in for any other initiative petition in state history.

Supporters of the initiative petition, which would be State Question 802, qualify for the ballot, gathered

at the secretary of state's office Thursday to turn in signatures.

"We are here to send a message that we are ready for Oklahomans to decide State Question 802. See PETERSON, A2

Sending the People



This important effort continues as we work together on a statewide campaign to bring about a “YES” vote on State Question 802. OHA member hospitals will again be key in the success, along with a strong collaboration with many partner organizations.



Top: David Keith, CEO, McAlester Regional Health Center, holds a petition signature drive in his community. Center: Richard Gillespie, president, Jefferson County Hospital, Waurika, spoke at the signature turn-in press conference.



For 100 years, the success of the OHA has depended on consistent and committed engagement by hospital members across the state. From the c-suite to managers, staff from your hospital actively participating in OHA's many initiatives builds a better, stronger association. Here are a few highlights from 2019:

► **Education** is where we started **100** years ago when the association formed, and it continues to be a key member benefit today. This year, employees from **117** hospitals participated in OHA educational offerings. This included nearly **1,200** participants in **92** webinars; **454** hospital employees from **94** hospitals participating in the 2018 OHA Convention; and **820** individuals participating in OHA's in-person educational events.



As in 1919, Successes This Year Result



► **Advocacy success** was brought about by strong member participation. OHA Advocacy Day at the Capitol was attended by **104** individuals and **57** hospital leaders participated in the OHA-PAC Golf Tournament. This year, the OHA-PAC received more than **\$50,000** in contributions, helping us to support legislators who support our industry. See the OHA 2019 Legislative Report for much more on activities at the state Capitol, www.okoha.com/2019legreport.



Above top: Panelists present advocacy tips to OHA Advocacy Day participants. Center: OHA members visit with a legislator at the OHA Legislative Reception. Right: OHA members and staff at the Rally to Expand Coverage at the state Capitol in April.



▶ **On the road, 548** participants attended **20**

OHA Regional Meetings held in every area of the state. These meetings gave members the opportunity to have deep-dive discussions with OHA staff and other hospitals in their region about critical topics such as the 2019 OHA legislative program, health department-driven processes, and **SQ 802**.

From Strong Member Engagement



OHA members visit with legislators at the Capitol on OHA Advocacy Day.



▶ **OHA convinced** the Oklahoma Health Care Authority to develop an alternative payment methodology for rural health clinics, bringing Medicaid payment rates up to Medicare levels.



▶ In its first year, **52** hospitals have agreements to participate in the **OHA Data Solutions initiative**, which aims to improve the quality and timeliness of inpatient and outpatient encounter data available to hospitals in Oklahoma. Success in the long run will depend on nearly **100%** participation by OHA members and OHA offers a very competitive fee to participate.

Successes in 2019...*(cont.)*

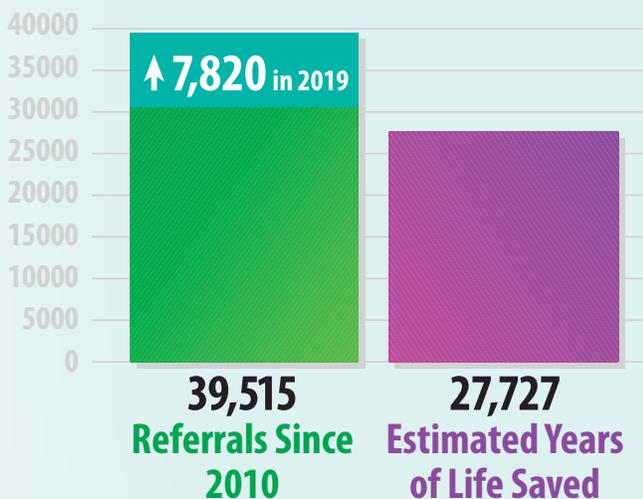
▶ **OHA launched Collective EDie** to offer care coordination across participating emergency departments. While a handful of hospitals have agreed to participate so far, the initiative will depend on more active participation by OHA members to be successful. It has the potential to benefit patients and OHA members across Oklahoma through improved emergency department (ED) utilization, reduced readmissions, enhanced workplace safety, a positive impact on the opioid crisis, and improved overall care collaboration.



▶ Currently, **30** hospitals are engaged with OHA's WorkHealthy Hospitals initiative, a TSET grant program. **WHH recognized** three excellence hospitals: **Arbuckle Memorial Hospital, Mercy Hospital Ardmore,** and **Valir Health.** In addition, **15** hospitals have attained Gold or Platinum status on all areas of the WHH assessment.

▶ **OHA clinical initiatives** staff worked with six ICU units in the AHRQ Patient Safety ICU: CAUTI/CLABSI reduction initiative. A grant from Telligen Community Initiatives, focused on rural hospitals, enabled OHA to award **22** scholarships for hospital staff to become a Certified Professional in Health Quality (CPHQ) or obtain Certification in Infection Prevention and Control (CIC).

▶ This year, **56** hospitals and **295** clinics were engaged with OHA's Hospitals Helping Patients Quit initiative, a TSET grant program.



▶ **OHA HIIN** staff (Hospital Improvement Innovation Network) provided coaching, site visits, consultations and education to **41** hospitals encompassing **3,792** licensed beds, including **19** critical access hospitals.



Harms Prevented – 972
Lives Saved – 105
Costs Avoided – \$10,027,834



▶ **The OHA Preferred Partner Network**

(PPN) brought in more than **\$150,000** in non-dues revenue, with **60** hospitals using one or more OHA PPN companies this year.

▶ In its 25th year, the **OHA Insurance Agency** saw commissions of **\$376,254** with total written premiums of **\$4,604,899**. The Oklahoma Health Care Association (Barney Welch) issued dividend checks in July 2019 along with another rate reduction to Oklahoma hospitals covered by their workers' compensation policy.



▶ **OHA assisted** the Oklahoma Physician Manpower Training Commission with a survey to members aimed at better defining and expanding physician student loan repayment beyond traditional primary care providers. More work will be done as a result of this survey.



Jim Gebhart (second from left), president, Mercy Hospital Oklahoma City, and other representatives from Mercy and OHA give Congresswoman Kendra Horn (third from left) a tour of the Mercy telehealth virtual care program.



In Washington, D.C., left to right are Jay Johnson, president & CEO, Duncan Regional Hospital; Sen. James Lankford; Richie Splitt, president & CEO, Norman Regional Health System; and Patti Davis, OHA president.

Telling Our Extraordinary Story

▶ **OHA expanded its social media presence** this year and public engagement soared. On Facebook alone, the OHA page had more than **18,000** engaged users, more than **412,000** post impressions, **22,000** post engagements, and more than **2,000** shares through September. This solid engagement will serve us well as we continue the **SQ 802** campaign.

▶ **OHA continues to serve as a health care thought leader** in Oklahoma, receiving more than **85** media inquiries over the past year on such topics as Medicaid expansion, Medicaid provider rates, uncompensated care, hospital billing, rural hospital challenges, and much more.

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